

Media Release

Allianz appoints new CEO to drive life operations in Ghana

- Allianz is fostering life activities in Ghana
- Gideon Ataraire joins Allianz Life Insurance Ghana from Allianz Nigeria
- Gideon has a proven record of nurturing and managing start-ups

Accra, April 9, 2019 – Allianz has appointed Gideon Ataraire as Chief Executive Officer of Allianz Life Ghana. Gideon brings years of experience to the company and has a proven record of taking customer-centric companies like Allianz Life Ghana to the next level. Until this move, he was the Head of Human Resources and General Services at Allianz Nigeria.

Allianz officially launched its life operations in Ghana in May 2018 with a promise to become the life insurance company of choice for Ghanaians. Allianz Life is striving to bring the best-in-class life insurance products and services as well as the expertise of the Allianz Group to the Ghanaian market. As new CEO, Gideon will bring to Allianz Life Insurance Ghana a wealth of experience in people management, building and managing start-ups as well as re-organization.

“Gideon’s appointment is a clear reflection of our company in Ghana’s current mindset: We have hit the ground running and are ready to take the industry by storm! Allianz Life Ghana is poised to make major gains as far as market share, customer service and use of technology are concerned, and we are excited to see what Gideon’s unique experience of managing start-ups will bring.” says Coenraad Vrolijk, Regional CEO of Allianz Africa.

For further information please contact:

Ludivine Delfaut,

Regional Head of Communications, Allianz Africa

Tel: +225 88 44 96 70 / +49 151 21 34 19 23 / E-mail: ludivine.delfaut@allianz.com

Elaine Arthur

Communications Manager, Allianz Life Insurance Ghana

Tel. +233 501 603 961 / E-mail: elaine.arthur@allianz.com

About Allianz

The Allianz Group is one of the world's leading insurers and asset managers with more than 92 million retail and corporate customers. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing around 673 billion euros on behalf of its insurance customers. Furthermore our asset managers PIMCO and Allianz Global Investors manage more than 1.4 trillion euros of third-party assets. Thanks to its systematic integration of ecological and social criteria in their business processes and investment decisions, Allianz holds the leading position for insurers in the Dow Jones Sustainability Index. In 2018, over 142,000 employees in more than 80 countries achieved total revenues of 131 billion euros and an operating profit of 11.5 billion euros for the group.

www.allianz.com

About Allianz Africa

In Africa, Allianz is currently present in 17 countries and accompanies clients in 39 countries. Its 1,500 employees achieved regional revenues of 588 million euros in 2018. Allianz also provides micro-insurance for 500,000 low-income families and individuals in Africa.

www.allianz-africa.com

About Allianz Ghana

Allianz's operations in Ghana started in the non-life segment in December 2009. Allianz Insurance Ghana provides a wide range of products and services such as Motor, Home, Travel, Injury and Disability Insurance. It also underwrites Public Liability Insurance, Asset, Construction as well as Transport Insurance.

On May 24th 2018, Allianz officially launched its life insurance operations in Ghana. Through the support and expertise of the Allianz Group, the company offers savings plans, funeral and term life policies for both the retail and micro-insurance markets as well as group life products for companies, SMEs, groups and associations. Allianz Life has a current staff strength of 77.

www.allianz-gh.com